

# ARTS & COMMUNICATION PATHWAY

**Career Cluster Areas**  
Arts  
AV Technology  
Communication

Do you like to perform in front of an audience? Do you like to work with productions and technology? Are you a creative thinker with original ideas? Do you like to write? Are you interested in electronic communication systems like cable, telephone networks, radio broadcast, computer networks, and internet? If you answered "yes" to any of these questions, this pathway may be for you!

For additional information related to these Career Clusters, visit <https://www.pacareerzone.org/clusters>

## Northwest PA

(Clarion, Crawford, Erie, Forest, Venango and Warren counties)

Select Occupations, Educational Attainment & Average Entry-Level Wages (2021)\*

### High School Diploma or Equivalent

Musicians and Singers \$15,469	Models \$38,050
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### Bachelor Degree

Interpreters and Translators \$38,190	Graphic Designers \$32,860
Producers and Directors \$29,989	Public Relations Specialists \$35,440
	Technical Writers \$49,870



### Post-Secondary / Associate Degree

Broadcast Technicians \$17,076	Audio and Video Technicians \$28,890
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### Moderate- or Long-Term OJT

Telecommunications Line Installers & Repairers \$46,260	Printing Press Operators \$27,120
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\*There are no Arts & Communication positions that appear on the *2021 High Priority Occupations List for Northwest PA*. This data has been pulled from the following sources: *Fastest Growing Erie County Occupations, 2020* (Erie County Data Center), the *PA In-Demand Occupations List 2020* (<https://www.nwpajobconnect.org/resources/high-priority-occupations-hpo>), and *PA CareerZone* (<https://www.pacareerzone.org>)

For a list of Top 50 Employers by county, visit: <http://bit.ly/Top50Emp>

# ARTS & COMMUNICATION PATHWAY

This Pathway is designed to cultivate individuals' awareness, interpretation, application, and production of visual, verbal, and written work.

Are you interested in...	Are you able to...	Do you enjoy...
News reporting and writing Interviewing and reviewing Multi-media productions Acting Radio, TV, Film, Video Performing in a band or chorus Attending concerts Drawing or painting Artwork	Sing Play an instrument Be creative Act Articulate clearly Write and conduct interviews Meet deadlines Sell Draw Sculpt	Writing Making videos Working with film props Seeking creative ideas Working with sound effects Performing in front of an audience Working with computers

If you answered "yes" to many of these questions, you might consider a future in one of the occupations listed on the front of this flyer, or below.

## Sample Careers

High School Diploma	Related Work Experience / Associate Degree	Bachelor Degree
Stage Hand Stunt Performer Film Loader Floral Designer Newsroom Worker Disc Jockey	Radio operator Dancer Photographer Sound Engineering Technician Painter Sculptor Illustrator Fashion Designer Jeweler Makeup Artist Desktop Publisher Camera Operator (television, video, film) Film Editor Telecommunications Equipment Installer/Repairer	Choreographer Musician Radio & Television Announcer Multimedia Artist & Animator Music Director Reporter and Correspondent Poet, Lyricist and Creative Writer Editor Art Director Interior Designer Copy Writer

## Education/Training Resources

### Adult Basic Education

Northwest Tri-County Intermediate Unit #5:  
<https://www.iu5.org/community-services/adult-education>

### Post-Secondary Education / Training Options

PA Eligible Training Provider List: <http://bit.ly/PACLETPL>  
 PA Colleges & Universities: <http://bit.ly/PACollegeandUniv>

To access the full **High Priority Occupations List for NWPA** and the **PA IDOL** list, visit:  
<https://www.nwpajobconnect.org/resources/high-priority-occupations-hpo>

To contact **Northwest PA CareerLink®**, call 1-844-333-5248.

Auxiliary aids and services are available upon request to individuals with disabilities.

Equal Opportunity Employer/Program EO Officer: 814-333-1286